Colors, Collocations and Culture a corpus-based English-Portuguese contrastive study

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III Jornadas Internacionales de Traductología La Traducción bajo la Linea de la Convergencia Universidad Nacional de Córdoba Facultad de Lenguas

> 8 al 11 de agosto de 2012 Córdoba, ARGENTINA

Outline

- 1. Collocations: color word + noun
- 2. Colors: red, white & blue; green + yellow; black
- 3. Corpora for research
- 4. Colors in different domains
- 5. Cultural color collocations
- 6. Color collocations in translation

Motivation

- Blog for a publishing house
- Carnival
- Colors can be a problem for translators
- Adjectival color collocations only:
 - color word [adj] + noun
 - Literal combinations NOT addressed: red dress, blue eyes, green chair

Color collocations





red white blue

green yellow

black

Corpus-based study

Monolingual corpus

- COCA: Corpus of Contemporary American English
- Corpus do Português

CORPUS OF CONTEMPORARY AMERICAN ENGLISH

<

450 MILLION WORDS, 1990-2012

COMPARE: COCA COHA TIME BNC GOOGLE

ACCESS: 3/5

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	1 2012 FIC	Bk:HotUnderPressure	A B C then	added the ginger and sliced shallots to the mix, alor	ng with a few <u>red pepper</u> flakes for k	ick. Then he p
	2 2012 FIC	WorldLitToday	+ + + +	al, like black tree ear mixed in sesame oil and rook		
	3 2012 MAG	CountryLiving	+ + + + - +	s # 3 tablespoons soy sauce # 2 tablespoons balsa		
	4 2012 MAG	CountryLiving	+ + + +	on with salt and pepper . Add escarole, soy sauce, y		
	5 2012 MAG	CountryLiving	+ + + +	t # 1 tablespoon olive oil (preferably garl/c-infused)		
	6 2012 MAG	GoodHousekeeping	+ + + + · · · · · · · · · · · · · · · ·	er # * Cumin # * Coriander # * Curry <mark>#</mark> * Cinnam		
	7 2012 MAG	GoodHousekeeping	A B C made	with 1 cup of frozen strawberries for breakfast (61	mg), three <u>red pepper</u> rings in a lun	chtime turkey
	8 2012 MAG	GoodHousekeeping	A B C on m	edium. Add 2 cloves garlic, finely chopped, and 1/4	tsp. crushed red pepper ; cook 1 mir	iute, stirning. ‡
	9 2012 MAG	GoodHousekeeping	A B C beef	top sirloin steak, 12 oz. (1/2 in. thick) # 1lg. <u>red</u> p	epper (8 to 10 oz.) # 1 can (15 oz.)	
	10 2012 MAG	GoodHousekeeping	A B C desir	ed doneness. Transfer to cutting board. # 4 To skill	et, add <u>red pepper</u> and corn. Cook 3) minutes or u
	11 2012 MAG	MensHealth	A B C , coo	k for 3 minutes, and then add a medium poblago pe	pper and one red pepper, both thin	ly siced. Cool
				· · · · · · · · · · · · · · · · · · ·		
	12 2012 MAG	MHQTheQuarterly		able food was Indian corn. Nearby springs supplied	water, and some officers mixed red	epper with th

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.CF NG	A B			_		DWNSTEIN-1E# Li	ke the Red Sox in Ser	otember, actually, i	t's very New England. GEORGE-WILL-1-
	A B				e not all the center field				
	A B							•	
	A B C the curse of the Bambino, which is this old thing that happened to the <u>Red</u> Sox fell on him. MATTHEW-DOWD-1-AB# (Off-camera) So in 2007, Mitt Rominal B C pills in the United States because of a packaging mistake. ERICA-HILK As the Boston <u>Red</u> Sox begins spring training in Florida Attle trouble back at Fer								
	A B C - there it is. GEORGE-STEPHANOPOU# (Off-camera) Your Cubs aren't doing any better than the Red Sox. GRAPHICS GEORGE-WILL-1-ABC# (Off-came								
	A B C this very well, we both fought against it, the ownership of the Boston <u>Red Sox</u> in the late 1990s was trying to tear it down. There is always								
Ē	A B								
IDC	A B								
	A B								
10	A B								
нс	A B	A B C house? " # " When are you coming home? " # " The Red Sox did great. Almost won the Series. Thanks for sending the clippings.							
	A B C . " # We stopped at a traffic light. A group of kids in Red Sox jerseys were on the street corner. When they spotted the cruiser, they								
 PO	A B								
10	A B	С	the National Lea	ague's Dodgers	were lbe fiist MLB club	to integrale, the B	oston <u>Red Sex</u> were	lhe last, finally sign	ing Elijah " Pumpsie " Green in 1961. w
1AG IEW	A B	A B C , the hitters couldn't be blamed for Philadelphia's 5-1 loss to the Boston Red Sox on Sunday, Lee (0-2), making just his sixth start							
	A B	С	get on base. " ;	# After Aviles R	BI single in the second	gave the <u>Red</u> So	🔥 a 2-0 lead, Boston w	vent ahead 5-0 in th	ne third inning on Saltalamacchia
IN	A B	С	, 7.77) opposes	Orioles RHP To	ommy Hunter (2-2, 4.78	3) when the <u>Red</u> 9	iox travel to AL East-l	eading Baltimore of	n Monday. # #
- 0	A B	B C # In 1963, the Patriots moved to Fenway Park. They walked into the <u>Red Sox</u> locker room and gaped at what had been Ted Williams's locker. # "							
	A B	С	official site of h	ome games, the	e Patriots were frequen	tly not welcome th	here because of <u>Red</u> §	ίοx games, like the	se of the 1967 World Series. After open
RTI	A B	С	World Series. A	fter opening the	e season with four cons	ecutive road gam	es to avoid the <u>Red</u> <u>S</u>	<u>ox</u> 's improbable pe	nnant chase, the Patriots, on Oct. 8, pla
	A B	B C with lower back and abdomen discomfort since his collision with Jennings on March 14. # Red Sox: LF Carl Crawford took 20 swings with a bat at a ball							
IM	A B	С	a light running	program. Longo	oria continues fielding g	rounders and taki	ng batting practice. #	<u>Red Sox</u> : Rookie 3	B Will Middlebrooks has been impressiv
	A B	С	. # Change is c	hange, you say:	. We understand that.	# The <u>Red</u> <u>Sox</u> us	ed to be the Americar	ns. The Cubs used t	to be the Orphans,

PUS OF CONTEMPORARY AMERICAN ENGLISH

ACCESS: 3/5

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1	2012 FIC	Self	A B	С	pine nuts. Ea	t with 1 whole-whe	at pita and 1/2	cup each sliced radish	n and <u>red bell</u> pepper. # Vege	arian: Veggie burg	er # Stuff 1 whole-wheat pita	with 1
2	2012 FIC	Self	A B	С	chopped olive	es, 2 tbsp chopped	dill and 2 tsp o	hopped scallion. Slice	1 red bell pepper; serve with	vogurt dip. # Vege	tarian: Speedy: Mug of	Ξ
3	2012 MAG	GoodHousek	ceeping A B	С	garlic, frozen	raw shrimp, hot sa	auce # FRESH	NGREDIENTS # Green	n onions, <u>red bell</u> pepper # T	IME-SAVING TIP # "	To quick-thaw the shrimp, plac	e in a colar
4	2012 MAG	Prevention	A B	С	just as much	flavor. # 1 jar (10	-12 oz) roasteo	piquillo or <u>red</u> <u>bell</u> p	eppers, rinsed and drained #	2 oz feta, crumbled	# 1/3 c	
5	2012 MAG	Prevention	A B	С	8 oz reduced	-fat cream cheese	(Neufchatel), s	oftened # 1/2 c finely	chopped <u>red</u> <u>bell</u> pepper # 1,	4 c finely chopped	shallot # 1/4 c reduced-fat sou	ur cream #
6	2012 MAG	Shape	A B	С	1 ja lapeo, se	eded and diced, pl	us additional s	ces for garnish # 1/2	red bell pepper, diced # 1 1	4-ounce can tomato	pure # 1 cup low-sodium beef	f
7	2012 MAG	SouthernLiv	A B	С	want to skip	the skewers. # 2 T	bsp. butter # 3	4 cup finely chopped	red bell pepper # 1/2 cup fin	ly chopped sweet	onion # 1 garlic clove, minced	
8	2012 MAG	SouthernLiv	A B	С	1/2 cup self-	rising flour, 3 thinly	sliced green o	nions. Vi cup finely ch	opped <u>red</u> <u>bell</u> pepper, I Tbsp	sugar, and 1/4 tsp	p. salt in a large bowl	
9	2012 MAG	SouthernLiv	A B	С	pitted, draine	d, and cut in half #	1 (7-oz.) jar i	pasted <u>red</u> <u>bell</u> pepp	ers, drained and chopped # 6	epperoncini salad	peppers, cut in half	
10	2012 MAG	SouthernLiv	A B	С	above). # I r	nedium eggplant, c	ut into 1-inch p	ieces # 2 large <u>red</u> b	ell peppers, cut into 1-inch pie	eces # I fennel bulb	, cut into'	
11	2012 MAG	SouthernLiv	A B	С	4 large eggs,	lightly beaten # 3,	4 cup diced or	on # 3/4 cup diced <u>re</u>	ed bell pepper # 1 Ib. haricot	s verts (tiny green b	peans), trimmed and	
12	2012 MAG	SouthernLiv	A B	С	slices # 16 F	ontina cheese slice:	s (about Vi Ib.)	# I large <u>red</u> <u>bell</u> pe	pper, cut into thin strips # 16	thin deli ham slices	(about	
13	2012 MAG	SouthernLiv	A B	С	(15.5-oz.) ca	n seasoned black b	eans, drained	and rinsed # 1/2 cup (chopped <u>red</u> <u>bell</u> pepper # 1/	3 cup sliced green o	onions # 1/4 cup chopped fresh	n cilantro #
14	2012 MAG	SouthernLiv	A B	С	# I large yel	ow onion, chopped	# 3 garlic clov	es, minced # 1 <u>red</u> b	ell pepper, chopped # 2 (32-c	.) containers chick	en broth # 2 bay	
15	2012 MAG	SouthernLiv	A B	С	# 1 Tbsp. sm	ioked paprika # 2 1	ībsp. tomato s	uce # 2 Tbsp. choppe	ed roasted <u>red</u> <u>bell</u> peppers #	1 Tbsp. tomato pas	ste # Hot cooked rice # 1. Prep	pare
16	2012 MAG	SouthernLiv	A B	С	in Dutch over	n. # 8. Add onion, 3	3 garlic cloves,	and <u>red</u> <u>bell</u> pepper	to hot drippings; cook, stirring	often, 10 minutes o	or until	
17	2012 MAG	Sunset	A B	С	sunset, com/	submitrecipe # 4 fa	ast DINNER ID	AS # 1 SAUT sliced g	reen onions, <u>red bell</u> pepper,	errano chile, and	garlic i? olive oil. Add white	
18	2012 MAG	Sunset	A B	С	# 2 slices (al	oout Va oz.) thinly s	sliced prosciutt	# 1/4 cup roasted <u>re</u>	ed bell peppers, patted dry #	./4 cup plain nonfai	t Greek yogurt About 1/4 tsp.	
19	2012 MAG	Sunset	A B	С	bread just be	fore serving. # 1/2	English cucun	ber # 2 cups slivered	orange or <u>red</u> <u>bell</u> peppers #	2 cups quartered of	cherry tomatoes # 1/3 cup slive	ered red or
20	2012 MAG	Sunset	A B	С	# Jalapeo (1)) # Rasilla bajio (al	(a chilaca; 1) #	Red bell (2) # Red (cherry (1) # G/Lemon cucumb	er (1		
21	2012 MAG	VegTimes	A B	С	cups) # 1 gre	een <u>bell</u> pepper, di	ced (1 cup) #	red bell pepper, dic	ed (1 cup) # 1 apple, peeled a	and diced		
22	2012 MAG	VegTimes	A B	С	, halved and	sliced diagonally in	to 1-inch piece	s (4 cups) # 1 large <u>r</u>	ed bell pepper, cut into 1/2-ir	ch-thick strips (1 cu	ıp) # 4 large shallots	
23	2012 MAG	VegTimes	A B	С	, rinsed and (drained # 2-3 tsp. I	Piri-Piri # 2 jar	ed roasted piquillo or	red bell peppers, quartered	ongthwise # 1 To m	nake Piri-Piri Sauce: Stirtogethe	er all ingret
24	2012 MAG	VeaTimes	AB	с	tsp. olive oil	# 1 medium onion.	chopped (11/4	cups) # 1 red bell p	epper, diced (11/4 cups) # 1 i	apeo chile, chopp	ed (



We went from **blue ribbon** to even better.



Blue jay - Cyanocitta cristata



Our salad has strawberries, **blue cheese**, and walnuts.



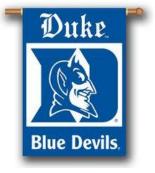
The **Blue Devils** Marching Band of Concord, Calif.



Karen always wears **blue jeans** to church.



A Toronto baseball team



Duke University's sports teams



American health-care insurance company



Main domains

Food
Sports
Geographical Locations
People / race

Food (1)

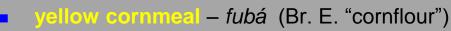
- Also, you can substitute another blue cheese for Gorgonzola.
- Stir in teaspoon salt and teaspoon freshly ground black pepper.
- Make nachos or quesadillas with black beans, cheese, and salsa
- Delicious served with egg noodles and green peas.
- Sprinkle with green onion; serve with toasted bread or crackers.
- That's right. A breakfast dish having a sauce of green pepper, onion and tomato.
- The man served us squares of focaccia with green olives buried in the salty bread.
- Chop 1 large red bell pepper, 1 large green bell pepper, and I large yellow tomato.
- Add 1 teaspoon salt, then green beans, to boiling water.
- Put it on a plate with a nice green salad and you have a nice lunch or dinner dish.
- Magnesium abounds in green vegetables, whole grains, nuts, and beans.
- 10 whole green chiles, roasted and skinned.

Food (2)

white rice, white pepper, white chocolate, white wine, white bread







- yellow mustard mostarda amarela
- yellow onion cebola
- yellow pepper pimentão amarelo
- yellow perch perca amarela
- yellow squash abobrinha amarela
- red bell pepper pimentão vermelho
- red snapper (Lutjanus campechanus) peixe vermelho caranha ou cioba
- red meat carne vermelha
- red pepper pimenta vermelha, pimenta calabresa



Food – differences across languages

Different colors
red onion → cebola roxa
red cabbage → repolho roxo
red wine → vinho tinto





No color
 blue cheese → rockefort or gorgonzola
 green beans → vagem
 yellow onion → cebola

Sports: names of teams

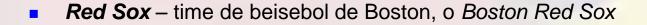
- Thirteen members of its football team, the Blue Devils, came down with MRSA infections this year.
- Chicago White Sox vs. L.A. Angels at Tempe, Ariz., 5:05 p.m. (baseball)



Detroit Red Wings –hockey team

 Rochester Red Wings – hockey and baseball teams (*minor league baseball team*),







Geographical locations

- Varna, Bulgaria, a small city on the shore of the Black Sea Mar Negro.
- Yellow River Rio Amarelo (in China)
- Red Sea Mar Vermelho

Politics

- The film reflects the worldview of Palestinian Arabs who live within the Green Line following the establishment of the State of Israel in 1948.
- The "1949 Armistice Line" has become known as the "Green Line".
- BAGHDAD -- The heavily fortified Green Zone, , or international zone, in Iraq's capital has in recent weeks come under an intensifying barrage of rocket attacks.
- At least nine people were killed in the attack near the heavily guarded Green Zone.

People / race

I see a **white woman** with a **black child.**



Small and elderly, she had the dusty **yellow skin** and fine features of the Vietnamese.



The one with the glasses and the <u>red hair</u>.

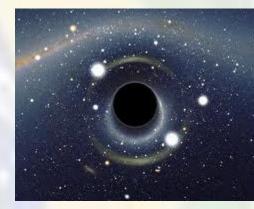


Metaphorical extensions

- Blue = good quality positive connotation
- They did all this work to be a **Blue Ribbon** School.
- So, Denny got the blue ribbon in math. He got so into main that he stayed inside almost all the time. He hardly wanted to play with his friends anymore.
- Even before they were crowned blue chips, WalMart and Intel were well known on Wall Street.
- In the end, we settled on 20 companies that we believe have strong prospects for becoming the blue chips of tomorrow.
- However, the initial dichotomy between wetlands (i.e., blue water) and soil moisture dynamics (i.e., green water) still persists.
- Lakes, rivers, and groundwater are blue water stocks.
- Once in a blue moon somebody comes up with something I can use in a story.

Metaphorical extensions

- This is an economic black hole. = buraco negro
 It's all in the black hole known as your purse.
- A black hole is a region of spacetime from which nothing, not even light, can escape.



- It was very hard to get gasoline except on the black market. = mercado negro
- I bought this document on the black market for one hundred thousand dollars

Metaphorical extensions

Green = Sustainability

- Berlin may soon have its first **Green Party** mayor.
- Corporate America is embracing green building, green chemistry, green engineering, and sustainability because there is money to be made and saved by using these concepts, and it feels good.
- The Dutch consumer demand for green power outstrips even the capacity of their growing wind farms.
- We need to move away from fossil fuels and toward green energy.
- Africa was largely left out of the green revolution, the postwar movement to push up crop yields in the hungriest parts of the world by promoting the use of new seeds and new farming technology.

All translated as verde. Except

green building = construção sustentável.

Other figurative uses

At the green light she presses hard on the gas and her hair whips behind her in the heat.



This seems to be a **green light** for voters to do whatever they want. = sinal verde

- I don't want to tour the White House until my mom can. (= the building)
- The White House has yet to suggest a compromise plan. (=the government)



blue collar VS. white collar



A whole generation of **blue collar** workers were enabled to go to college, become doctors, lawyers, and engineers, so that their children would grow up in a middle class family.

Students attending South Central High lived in **blue collar** neighborhoods with two and three story tenement buildings, modest single family homes or federal housing projects.

In Ghana, professional associations of teachers, nurses, and other white collar workers frequently joined trade union protests.

No colarinho azul in Portuguese corpora!

Crime as a collocate

- And everybody thinks, oh, it's a white collar crime, it's an upper middle class, you know, reporter.
- That report states that in 2003 there were 4,795 convictions for white collar crime.

white collar crime(s):

- 44 occurrences in COCA
- out of a total of 189 for white collar
- blue collar crime(s) does NOT occur ONCE!!!

Cultural color collocations

Red brick

- Br. E. reference to six main private universities: Birmingham, Liverpool, Leeds, Sheffield, Bristol, Manchester.
- Am. E. –
 building with red brick:



"But it looked like a regular home, plain and simple two-story **red brick**."

red velvet cupcake







 He said he has to get married in 10 days or he loses his green card, and they'll send him home.



Tour: Fronce

Lance Armstrong took the overall leader's yellow jersey for the first time in the Tour de France.



Before the show in the **Green Room** (that's fancy for "backstage"). "We Believe" signs and yellow ribbons were evidence of an area still clinging to hope. Seligmann grew up here in Essex Fells, New Jersey, an affluent neighborhood where yellow ribbons show support for his family.



The Masters 2005:

his great rival Phil

Mickelson

Tiger Woods receives his green jacket from

Green jacket, a prize awarded to the golfer

who wins the Masters

Tournament, held

annually at Augusta

National Golf Club

The CorTrad corpus

Bilingual English-Portuguese parallel corpus

- Literary corpus: 28 Australian short stories with 3 versions of translation
- Technical-scientific corpus: Brazilian cookbook with 2 versions of translation

■ Journalistic (scientific news) corpus: Portuguese → English (only version published online)

Continuously being enlarged







Sej

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Iníci	o Jornalís	stico Literário	Técnico-científico

CorTrad literário contos

O CorTrad é um corpus aberto, sujeito a alterações. Veja dados quantitativos para informações atualizadas sobre o conteúdo do corpus.

A parte literária do CorTrad consiste atualmente de 28 contos australianos traduzidos para o português por alunos do Curso de Especialização em Tradução *latu sensu* da Universidade de São Paulo, no 2º semestre de 2003. A tradução foi proposta como trabalho final da disciplina Tradução Literária, ministrada por Stella E. O. Tagnin. A disponibilização do CorTrad na rede é um projeto conjunto entre o COMET, a Linguateca e o NILC, usando o sistema DISPARA.

Pesquisar no corpus

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Original	• principal red	Ver ver
Primeira tradução	O principal	Ver ver
Tradução revisada	C principal	Ver ver
Tradução publicada	C principal	Ver ver

🗹 Ignorar maiúsculas/minúsculas

Pesquisar

Resultado				
Concordância	O Distribuição das formas			
C Distribuição dos lemas	 Distribuição da categoria gramatical (PoS) 			
C Distribuição do tempo verbal e/ou do caso pronominal	O Distribuição de pessoa e/ou número			
C Distribuição do gênero morfológico	O Distribuição da função sintática			
C Distribuição nor obra	○ Distribuição por autor.			







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Voltar

Nova pesquisa

nheça o CorTrad - nosso no

		Corpus Multiling		
Principal				
O Projeto				
Equipe				
CorTec	CorTrad literário contos	1		
oMAprend	Expressão de busca: "red" %c			
CorTrad	Resultado escolhido: concordância em contexto Corpus pesquisado: originais (versão 4.2) 44 ocorrências.			
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Contato				
ite FFLCH	Original	Primeira tradu		
Site USP	She was red in the face.	Ela estava com		
	They call out from the car. ` She	Eles aritem do c		

Início	Jornalístico	Literário	Técnico-científico

r			
Original	Primeira tradução	Tradução revisada	Tradução publicada
She was red in the face.	Ela estava com o rosto inflamado.	Ela estava com o rosto inflamado.	Ela estava com o rosto inflamado.
They call out from the car: ` She	Eles gritam do carro: «ela ainda	Eles gritam do carro: «Ela ainda	Eles gritam do carro: Ela ainda
still lives in Red Hill, we won't be	mora em Red Hill, nós não vamos	mora em Red Hill, não vamos	mora em Red Hill, não vamos
long.	nos demorar».	demorar».	demorar.
At the table reserved for us the waiter is asking, ` Red or white, sir? '	Na mesa reservada para nós, o	Na mesa reservada para nós, o	Na mesa reservada para nós, o
	garçom para a minha tristeza,	garçom, para minha tristeza,	garçom, para minha tristeza,
	pergunta «tinto ou branco,	pergunta «tinto ou branco,	pergunta «tinto ou branco,
	Senhor?»	senhor?»	senhor?»
Each faction is dressed in their color: red , yellow, blue, green.	Cada time está vestido com uma determinada cor: vermelho, amarelo, azul, verde.	Cada time está vestido com uma determinada cor: vermelho, amarelo, azul, verde.	Cada time está vestido com sua cor: vermelho, amarelo, azul, verde
The red team have red mousse on their hair and pink-zinc war paint.	O time vermelho usa uma espuma	O time vermelho usa uma espuma	O time vermelho usa uma espuma
	vermelha no cabelo e uma pintura	vermelha no cabelo e uma pintura	vermelha no cabelo e uma pintura
	de guerra cor de rosa metálico.	de guerra cor de rosa metálico.	de guerra cor-de-rosa metálico.
The red team have red mousse on their hair and pink-zinc war paint.	O time vermelho usa uma espuma	O time vermelho usa uma espuma	O time vermelho usa uma espuma
	vermelha no cabelo e uma pintura	vermelha no cabelo e uma pintura	vermelha no cabelo e uma pintura
	de guerra cor de rosa metálico.	de guerra cor de rosa metálico.	de guerra cor-de-rosa metálico.
The mothers have red , blue, yellow or green ribbons on their hats and	As mães usam fitas vermelhas,	As mães usam fitas vermelhas,	As mães usam fitas vermelhas,
	azuis, amarelas ou verdes em seus	azuis, amarelas ou verdes em seus	azuis, amarelas ou verdes nos

Cortrad output - selection

Original	Primeira tradução	Tradução revisada	Tradução publicada
During the day my mother read Theyre a Weird Mob and ate raisins	Durante o dia minha mãe lia They '	Durante o dia minha mãe lia They ' re a Weird Mob e semia uva passa e	Durante o dia, minha mãe lia They ' re a Weird Mob e comia uva passa e
and cold crayfish dipped in red vinegar .	lagostim frio com molho de vinagre vermelho .	lagostim frio com molho de vinagre vermelho.	agostim frio com molho de vinagre tinto.
She was red in the face.	Ela estava com o rosto inflamado.	Ela estava com o rosto inflamado.	Ela estava com o rosto inflamado.
They call out from the car: ` She still lives in Red Hill , we won't be long.	Eles gritam do carro: «ela ainda mora em Red Hill , nós não vamos nos demorar».	Eles gritam do carro: «Ela ainda mora em Red Hill , não vamos demorar».	Eles gritam do carro: Ela ainda mora em Red Hill , não vamos demorar.
At the table reserved for us the waiter is asking, ` Red or white, sir? ´	Na mesa reservada para nós, o garcom para a minha tristeza	Na mesa reservada para nós, o garcom, para minha tristeza	Na mesa reservada para nós, o garcom, para minha tristeza
5,	pergunta «tinto ou branco,	pergunta «tinto ou branco,	pergunta «tinto ou branco,
	Senhor?»	senhor?»	senhor?»
Each faction is dressed in their color: red , yellow, blue, green.	Cada time está vestido com uma determinada cor: vermelho , amarelo, azul, verde.	Cada time está vestido com uma determinada cor: vermelho , amarelo, azul, verde.	Cada time está vestido com sua cor: vermelho , amarelo, azul, verde.
I told her instead that I went to a commune once in Phoenix, Arizona, where everyone was smoking dope and I was drinking Lone Star beer and they had a pet Red Indian who	Em vez disso contei que estive em uma comunidade em Fênix, no Arizona, onde todo mundo usava drogas e eu bebia cerveja Lone Star. Eles tinham um índio mascote que	Em vez disso contei que estive em uma comunidade em Fênix, no Arizona, onde todo mundo usava drogas e eu bebia cerveja Lone Star. Eles tinham um í ndio mascote que	Em vez disso, contei que uma vez estive em uma comunidade em Fênix, no Arizona, onde todo mundo usava drogas e eu bebia cerveja Lone Star. Eles tinham um mascote,
noticed this and came over to me and said,.	percebeu isso e se aproximou de mim dizendo:	percebeu isso e se aproximou de mim dizendo:	o Pele Vermelha , que percebeu isso e se aproximou de mim dizendo:

Science News (tr.) 56 lemmas / 68 forms		Short Stories (or.) 50 lemmas / 62 forms	Cookbook (tr 35 lemmas / 49 fe	
black	9 white	61	brown	388
color	8 black	47	black	263
white	4 blue	44	white	259
green	7 red	41	red	219
red	2 grey	22	green	204
yellow	1 brown	18	color	56
blue	4 green	18	golden	41
yellowing	5 yellow	15	yellow	26
greenhouse	0 colour	13	purple	16
gray	5 pink	11	pink	12
golden	8	4	browned	11
colored	7		blue	10
blackboard	7		greenish	7
reddish	6		orange	7
milky	5		yellowish	6
brown	6		beige	5
pink	6		colored	5
	4			4
Total occ. 65	7 Total o	occ. 352	Total occ.	1566

Other "colorful" translation problems

It was to be black tie .	O traje é a rigor.
She never refused to go to Melbourne, but it was her hoodoo city, a black jinx .	Nunca se negava a ir a Melbourne, mas era uma cidade de azar, mau agouro.
The dog knew they were coming, and barked blue murder .	O cachorro sabia que eles estavam vindo e latiu desesperadamente (desperately).
() would quarrel with her till the white hours ()	de discutir com ela até o amanhecer (dawn)
() knowing about brown rice ()	entendia de arroz integral

Final remarks

- Main collocational domain: food
- Color is present in all kinds of texts.
- Surprisingly more common in scientific journalism than in literature
- Can be a problem for translators
 - Different color in target language
 - No color in target language
 - Cultural collocations no equivalent
 - Idiomatic color combinations



Thank you



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